

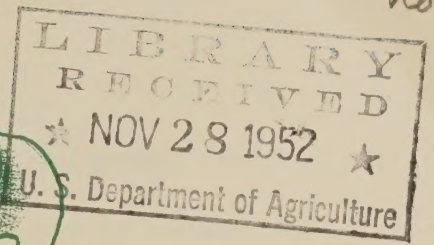
## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62,09

Ro



# BEAUTIFUL *Crombie* ROSES

998

MacARTHUR BLVD.  
SAN LEANDRO  
CALIF.

Phone SWeetwood 8-3122

## CROMBIE NURSERY

ROSES EXCLUSIVELY

*Season*

1952-1953



# Foreword

The continuance of a successful business could not be accomplished without following a policy that has been in effect for 26 years. This policy has been: to maintain the highest quality possible, honest, experienced selling, and a sincere approach to the garden problems of each customer.

My years of association with the nursery have given me a true appreciation of these values. This has also been true with the others who have been a part of Crombie Nursery.

A word of thanks to our many customers who have taken the time to write and tell us about the particular varieties that do best in their gardens. This information has been most helpful to us in recommending the right varieties for the many different localities where Crombie Roses are growing successfully.

Although Mr. and Mrs. Crombie do not take part in the day by day activity of the nursery they will always be a decided part of Crombie Roses. They join Mrs. Golie and myself in wishing you every success with Crombie Roses.

Sincerely,

VERN P. GOLIE

P.S. The above foreword — the first written by our new owner, Mr. Golie, gives me such a feeling of pride in him and the Rose Nursery, that I feel a word of commendation is in order. His decision to follow the same policy adopted 26 years ago, which carried us successfully through a depression and a world war, cannot be wrong. His years of work and study with me have been beneficial to us both. The combined result of our work together is a fund of rose lore and growing information which Mr. Golie and his very competent staff are ever willing to share with you.

Sincerely yours,

J. R. CROMBIE

## *Read Carefully When Ordering*

Roses can be successfully sent by parcel post or express during the dormant season (**December to March**). Shipping and packing costs prohibit sending plants in containers, during the growing season.

Out of town orders of \$10.00 or more will be packed and shipped free of charge. On orders less than \$10.00 please add 10% to cover the cost of packing and mailing.

We will gladly hold orders, and ship at the proper time to those living in cold climates.

**We do not ship our roses C.O.D.**

Kindly mail remittance with order. Within California, 3% Sales Tax must be added.

Orders booked in advance will receive priority, in varieties that are scarce. If you have a second choice, please give us permission to substitute.

Note—Our nursery is certified by the California State Agricultural Dept. as free from all pests and diseases. This allows us to ship under "Pinto tag" (inspection-free) privileges into practically every county in California. **This assures prompt delivery.**

## *Guarantee*

Our roses are all No. 1 grade, unless otherwise designated. We guarantee them to be true to name, alive and healthy. If a rose does not start to grow within 60 days after purchase, please notify us.

### **THREE YEAR OLD ROSE BUSHES**

With pride and a sense of having accomplished something worth while, we offer a beautiful assortment of the very best varieties one year older than regular stock. These plants are in containers and will produce an abundance of bloom, making an immediate garden effect.

**Priced from \$2.00 to \$3.50—local delivery only**

*A Gift that Grows—A Crombie Rose*



# Cultural Directions

**PLANTING** is the most important procedure in the life of a rose-bush, and in the production of first-quality blooms. In reality, it is transplanting that you are doing. Your rose-bush has been grown for two years before you receive it, in the very best of soil and cultural conditions in the Nursery fields. It was watered and sprayed regularly and intelligently; it was ripened and dug at the proper time of the year. We have been most careful in our attention since that time, to guard against any loss of vitality. The roots have never been allowed to dry out, and the tops have been shaded against excessive wind and sun. In simple words, we treat our bare-root roses as patients recovering from a major operation. Won't you do the same?

See that the roots are never allowed to dry. Immersing them in a bucket of water for a few minutes before planting will assure ample moisture. Follow out planting guide (on the opposite page) carefully. **Never** fill the hole with water **before** planting. Planting first, then watering seals the earth around the roots without making mud, and recreates the soil firmness and texture in which the rose was originally grown. The first watering is the most important. **Make it thorough.**

**WATERING:** There is no "rule of thumb" for watering roses. Type of soil, time of year, size and age of bushes, temperature — all these are factors to be considered. **Important** to remember, — a rose-bush is working and producing 10 months of the year. It is a heavy feeder and must have ample moisture at all times. One good SATURATION is better than a half-dozen sprinklings.

**FERTILIZATION:** Great experimentation goes on in scientific feeding of plants, as well as of people. Being somewhat old-fashioned, and having grown roses for many years with (shall we modestly say?) a fair degree of success, we are loath to change our formula. "Organic fertilizer" (Cow-manure to the dirt-gardener) applied in the late winter or early spring should be all the food necessary to produce the first crop of flowers. A good sized shovel-full per plant should be worked into the soil lightly and gradually, during the spring months. In the case of heavy soil or old rose beds, we recommend Lime or Soil Sulphur or both, applied in conjunction with the manure, at the rate of 5 lbs. per 100 sq. ft.

Immediately after the spring crop of blooms you will find that a liberal hand-full of one of the well-known balanced commercial fertilizers worked into the soil, will materially strengthen the second

## *Cultural Directions*

crop in June and July. We strongly recommend a late summer (August and September) application. "Roses in December" are dependent upon the treatment they receive in early fall. Let's be liberal, and they will say "Thank-You".

**SPRAYING:** This is a problem we all must face, if we are to grow strong, healthy bushes with attractive flowers. Don't wait until your garden is heavily infested, but spray regularly and often. The amount of spray material you use and the pressure with which it is applied are of great importance. Get a good spray tank, the size dependent upon the number of roses you have, and use it often — every week during the early season. Always wash the spray tank out thoroughly after each using, to avoid corrosion. Several brands of all purpose spray material on the market today are safe and satisfactory. **A reminder — always irrigate roses thoroughly the day before spraying.**

**PRUNING:** This is the most controversial phase of rose growing, and most rose authorities have decided opinions on how it should be done. Heavy, medium light, — or no pruning at all, — each of these methods has advantages which are dependent on what you desire, and on the varieties that you are growing.

The important thing is to be able to recognize **young wood** and to distinguish it from old. Keep your bush young, and you have the essence of growing good flowers. Cut away the two-year-old canes, and the light twiggy branches. Then the question of how far back to cut the remaining young canes is entirely optional with you.

Realizing the wide variance of opinion upon this subject, and the difficulty of doing it justice with the pen, **we are going to conduct public pruning demonstrations during January and February, here in our Test Garden, at the Nursery. You are invited. The dates will be announced in the local newspapers.**

If you have any questions on Rose Culture, that we have not answered in the above paragraphs, we will be happy to hear from you.

**"Quality is never an ACCIDENT. It is always the result of high intention, sincere effort, intelligent planning and skillful execution."**

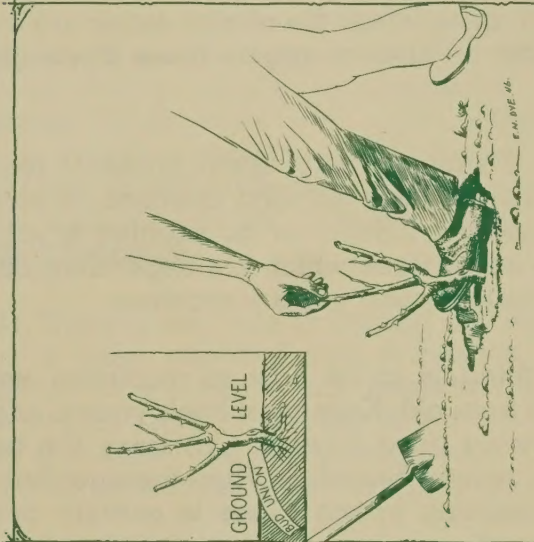


# HOW TO PLANT A ROSE.

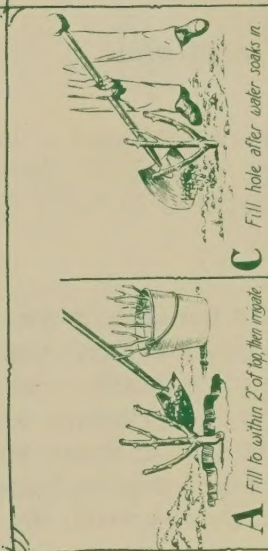
(BARE-ROOT)



Hole of ample width and depth to accommodate roots without twisting or bending. Bottom of hole must be loose, and a rich soil mixture. Addition of a small amount of fertilizer or bone-meal ( or both.. ) thoroughly mixed in the cone-shaped bottom.



Place plant in hole, spread roots, hold in position, while filling in loose rich top soil. Fill to within 2 or 3 inches of surface, press firmly with heel of shoe (this is important.)



Water thoroughly, allow water to penetrate, then fill to level and leave surface soil loose. Water once a week for first month.



B- WATER BUSH GENEROUSLY

STEP No. 1

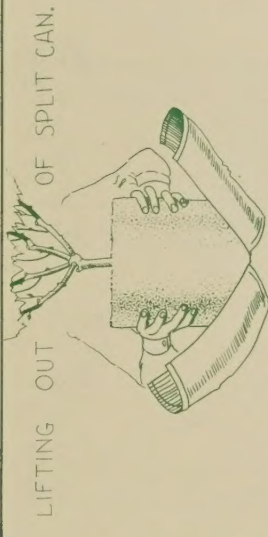
STEP No. 2

STEP No. 3

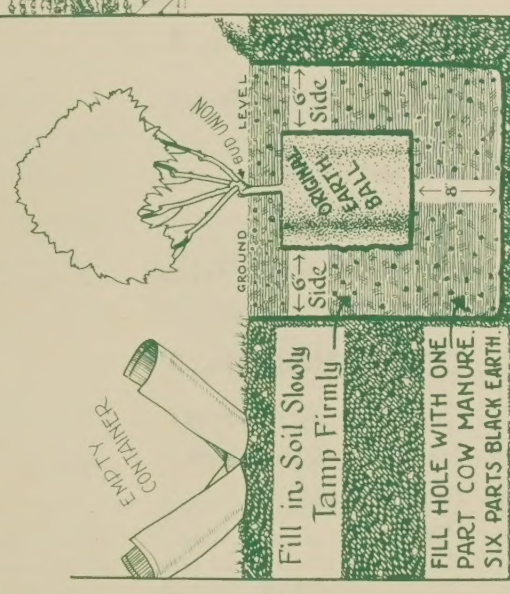




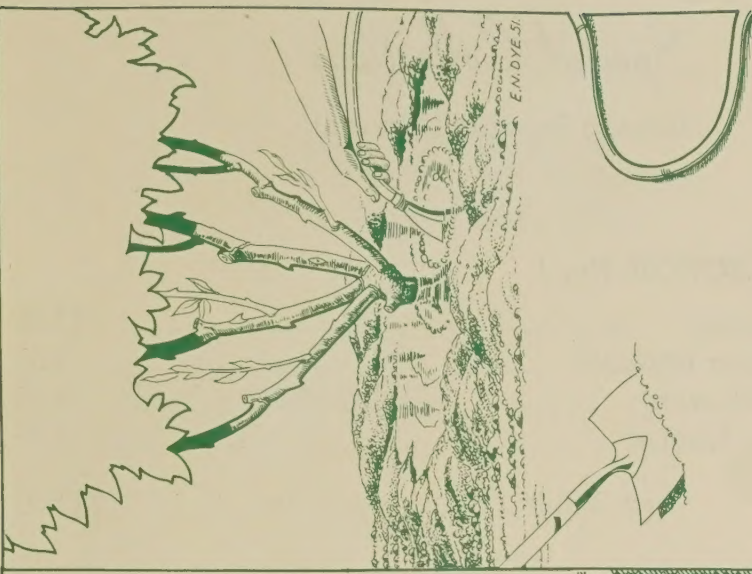
NO.1 ROSEBUSH GROWING IN CAN



USE CAUTION TO AVOID BREAKING EARTH BALL AROUND DELICATE ROOTS.



NO.2. TRANSPLANTING INTO EARTH.



IRRIGATE SLOWLY & DEEPLY.

NO.3. WATERING.

# HOW TO TRANSPLANT A ROSEBUSH.

## *Special Collections*

(During Bare-Root Season)

### COLLECTION No. 1

<b>ALL 4</b> <b>\$9.90</b>	Buccaneer .....	\$2.75
	Chrysler Imperial .....	3.00
	Fred Howard .....	2.50
	Helen Traubel .....	2.75
Reg. Value.....		\$11.00

### COLLECTION No. 2

<b>ALL 4</b> <b>\$7.95</b>	Charles Mallerin .....	\$2.50
	First Love .....	2.25
	Golden Scepter .....	2.00
	White Swan .....	2.25
Reg. Value.....		\$9.00

### COLLECTION No. 3

<b>ALL 4</b> <b>\$7.50</b>	Charlotte Armstrong .....	\$2.00
	Mme. Henri Guillot.....	1.75
	New Yorker .....	2.00
	Peace .....	2.50
Reg. Value.....		\$8.25

### COLLECTION No. 4 (Floribunda)

<b>ALL 3</b> <b>\$5.40</b>	Goldilocks .....	\$1.50
	Ma Perkins .....	2.25
	Vogue .....	2.25
Reg. Value.....		\$6.00

*A Gift that Grows—A Crombie Rose*



# Bush Roses

The Best of the  
NEW AND OLD VARIETIES  
As We Know Them

*Prices* (Bare-Root)

3—\$1.50 Roses of same variety.....	\$3.90
3— 1.75 .....	4.65
3— 2.00 .....	5.25
3— 2.25 .....	6.00
3— 2.50 .....	6.60
3— 2.75 .....	7.20
3— 3.00 .....	7.80

## ANGELS MATEU (Patent No. 174)

A truly luscious shade, sometimes classified as coral, suffused with old-rose. Fifty perfectly formed petals, with a fragrance of ripened blackberries. The opened bloom is even lovelier than the beautiful bud, as each day the colors deepen. Especially satisfactory in the hot valleys.

Each .....\$1.75

## AUTUMN

Autumn shades—orange, gold and carmine. Shining foliage. Will mildew if neglected. Tall and spreading.

Each .....\$1.50

## BRAVO (Patent No. 983)

A big brilliant red rose. Hot weather does not fade nor blue it. Grows bushy to medium height. Highly recommended throughout the United States, in the "Proof of the Pudding" in the American Rose Annual. A new Armstrong introduction.

Each .....\$2.25

## BUCCANEER (Patent applied for)

A new yellow rose that shows great promise. In the fields throughout the summer, it has been outstanding, the color seeming to deepen with the heat. Tall, upright growth with very clean foliage.

Each .....\$2.75

## CAPISTRANO (Patent No. 922) AARS

1950 AARS winner. Deep rich shade of rose-pink. Very vigorous in growth. Holds its color well, in the hottest sunshine. Fragrant. Each .....\$2.25

## CHARLES MALLERIN (Patent No. 993)

This was one of our Blue Ribbon Award Roses at the California Spring Garden Show. Large double deep-red blooms, exceedingly fragrant. Strong, upright growth with bronzy red foliage. Each.....\$2.50

## CHARLOTTE ARMSTRONG

(Patent No. 455) AARS

This lovely rose has become so well known since its introduction that it seems a waste of time to attempt to describe it. "Beautiful streamlined blood-red buds and magnificent flowers of cerise." It has become a standard of comparison and new roses are often called "as good as Charlotte Armstrong." Vigorous. Free Flowering. Reliable. Each.....\$2.00

## CHIEF SEATTLE (Pat. No. 1030)

An Armstrong introduction for 1952 and official rose of Seattle's Centennial. Perfect blooms of rich buff apricot. The plant is vigorous and upright. Good foliage. Each .....\$2.50

## CHRYSLER IMPERIAL

(Pat. App. for) AARS 1953

The most talked about rose since Peace. Here at last may be the red rose with all the good qualities. We will not attempt to describe it, as you will see it in color in many of the leading magazines. Stock will be limited so order early. Each, \$3.00

# Bush Roses

## DEBONAIR (Patent No. 677)

An excellent yellow rose of almost perfect form. The tightly rolled bud opens slowly to a many petalled high centered bloom of primrose yellow. Dark green foliage. Disease resistant. Growers throughout the country agree that this is a fine addition to the yellow rose.

Price .....\$1.75

## DUQUESA DE PENERANDA

A favorite for cutting. Long orange-apricot buds open to peach bloom. Upright vigorous growth. Shining foliage. **\$1.50**

## ECLIPSE (Patent No. 172)

In the bud stage, this is truly a spectacular garden rose. Long, slim, truly streamlined, pure yellow buds, make this rose seem quite as perfect as a greenhouse specimen. The stems are long and strong, making Eclipse a perfect rose for cutting and flower arrangement. The clear golden color fades to a soft creamy yellow in the open bloom. Each.....**\$1.75**

## ENA HARKNESS

A Gold Medal English rose that has proved to be quite as brilliant red in this country as it was at home. It is a crimson-scarlet that does not fade. It has a beautifully formed high-centered bud, which opens to a very double bloom, of intense fragrance. Leathery foliage, on a vigorous and upright plant. Each.....**\$1.50**

## ETOILE DE HOLLANDE

Since 1919 this has been known as the "best red rose." In bush, climber or tree form it will give you constant joy throughout the season. Each.....**\$1.50**

## FANDANGO (Patent No. 894)

Deep rich scarlet in a small-to-medium bud, changing as it opens, to a bright red. Large open semi-double flower. Faintly fragrant. Glossy foliage. Disease resistant. Almost continuously in bloom. Each, **\$2.00**

## FIESTA (Patent No. 389)

A gay novelty rose, which attracts instant attention in the garden. It is striped red and yellow and holds the two colors well. Rather low growing plant, but with many brilliant blooms. Each.....**\$2.00**

## FIRST LOVE (Patent No. 921)

Outstanding at the San Francisco Flower Show. Many of our customers have made this remark, "If I could have but one rose it would be First Love." Long tapered, high centered buds of light rose pink, shading to dawn pink. Each.....**\$2.25**

## FORTY-NINER (Patent No. 792)

All-American winner for 1949. A vivid bi-color with Oriental red petals faced with chrome yellow. Medium sized blooms which fade in hot weather. Strong, upright plants and very few thorns. Each .....**\$2.25**

## FRAU KARL DRUSCHKI

A real old-timer (1901) and the only hybrid perpetual to be found in nearly every garden. Buds streaked with red, but open bloom is the whitest white in roses. Huge growing plant. Each.....**\$1.50**

## FRED EDMUNDS (Patent No. 731)

Rated by the American Rose Society amongst the country's ten best roses. Brilliant orange buds open to a sort of burnt-copper bloom, attracting surprised attention wherever it is shown. Clean and shining foliage. Not a robust growing plant but very free flowering. Each, **\$1.75**

## FRED HOWARD (Pat. No. 1006)

AARS 1952

This fine new rose grows so vigorously that one might easily overlook the delicate beauty of the bloom. Long rich yellow buds open slowly, disclosing an orange yellow center with soft pink pencilling. Long erect stems with clean leathery foliage. Each.....**\$2.50**

## GIRONA

Soft red and yellow combination. Very vigorous. Fragrant. Best in autumn. Each .....**\$1.50**

## GOLDEN SCEPTER (Patent No. 910)

In our test garden this has proved to be one of the really worthwhile new yellow roses. A medium long pointed bud, opening to a large high centered semi-double bloom, holding its color until the petals fall. Truly an everblooming rose. Compact busy growth with clean varnished foliage. Each .....**\$2.00**



# Bush Roses

## GRANDE DUCHESS CHARLOTTE

(Pat. No. 774)

This rose is still one of our favorites and again we ask for help in describing its unusual color. It has been described as "Claret," "Geranium Red," "Burnt Carmine" and even "Tomato Red." Fine upright growth. Clean foliage. Excellent for cutting. Each .....\$1.75

## HAPPINESS (Pat. No. 911)

Another new rose that shows promise. A very brilliant red that holds up well even in the hottest weather. The bloom is double with from 35 to 50 petals borne on fine long stems. Excellent for cutting. Each .....\$2.50

## HEART'S DESIRE (Patent No. 501)

A deep red, fragrant, shapely bloom, with fine, strong stems. A vase of Heart's Desire fills the entire room with perfume. Or plant this rose in climbing form outside your breakfast room and enjoy its perfect blooms and sweet fragrance as the morning sun touches it. We believe that it has really lived up to its lovely name. Each .....\$1.75

## HELEN TRAUBEL (Pat. No. 1028)

AARS 1952

Highly deserving of the AARS award for 1952. A soft lovely pink with apricot shading. A compact vigorous bush with clean hardy foliage, blooming freely throughout the season. Each.....\$2.75

## HINRICH GAEDE

Nasturtium-red bud opens to very double orange yellow multicolored bloom. Vigorous growth. Glossy foliage. Each, \$1.50

## J. OTTO THILOW

A truly pink rose, with no other shading. It really has everything. Long slim buds, unfading open bloom. Vigorous. Disease resistant, Each .....\$1.50

## JUNO (Patent applied for)

A new Armstrong rose for 1950 and as it is a cross between Charlotte Armstrong and Duquesa de Penderanda, it should be good. Very large ovoid bud, opening to full high centered bloom of bright, clear pink. Leathery foliage. Disease resistant. Continuous bloomer. Each.....\$2.25

## KATHERINE T. MARSHALL

(Patent No. 607) AARS

Coral-pink buds, suffused with yellow at the base, open slowly to glowing pink blooms. Erect growing, hardy plants produce an abundance of bloom. Best in the autumn months. Fragrant. Each.....\$1.75

## LOWELL THOMAS

(Patent No. 595) AARS

Long, pointed yellow bud opens to a huge bloom of chrome yellow. Very long, strong stems, and leathery foliage. A good cut flower. Each.....\$2.00

## MAJOR SHELLEY (Patent No. 447)

For more than a decade this fine crimson-scarlet rose has held its popularity amongst the new reds. Pointed bud opens to large, high-centered pointed bloom. Leathery foliage. Vigorous and bushy. Each .....\$1.50

## MARK SULLIVAN (Patent No. 599)

A multi-colored rose that has "everything." The first rose to bloom in the spring and often the last to stop flowering at frost. Gives you a magnificent splash of color in your garden. Remarkable blending of color tones, rich gold, heavily veined and shaded with rose-pink and cerise. Glossy foliage. Sturdy and vigorous. Each .....\$1.50

## McGREY'S IVORY

Pointed bud opening to large double creamy-white bloom. Will mildew unless given special care, but well worth the extra effort. Each.....\$1.50

## McGREY'S YELLOW

Bright buttercup-yellow, throughout the season. Glossy foliage. Excellent for cutting. Each .....\$1.50

## MISSION BELLS (Patent No. 923) AARS

All-American award for 1950. A deep glowing salmon opening to a clear pink. Moderately fragrant. Very vigorous and quite resistant to disease. Coppery green foliage. Profuse, continuous bloomer. Withstands severe winter. Each.....\$2.25

# Bush Roses

## MME. CHIANG KAI SHEK

(Patent No. 664)

One of the finest of the pale yellow roses. Tall, stately growth. Bud is long and pointed and opens to a large double high-centered bloom. Fades to creamy white. Glossy, dark foliage. Vigorous.

Each .....\$1.75

## MME. HENRI GUILLOT (Pat. No. 337)

The Blue Ribbon Rose of many flower shows, and a "must have" in every garden. Large, urn-shaped buds open to truly Camellia-like blooms of glowing tones of reddish orange, rose and coral pink. Clean glossy foliage. Disease resistant.

Each .....\$1.75

## MRS. MINNIVER (Patent No. 725)

Large semi-double scarlet crimson-rose with a delightful fragrance. Vigorous, upright, bushy, compact growth. Each, \$2.50

## MRS. PIERRE S. DU PONT

This good yellow rose will probably bloom more profusely than any other rose in your garden. This is especially true in hot climates. Rich green foliage. Fragrant. Each .....\$1.50

## MRS. SAM McGREDY

Since 1929 this rose has been known as "best of the type." No garden is complete without it. Scarlet-orange buds open to apricot and bronze blooms. Reddish foliage. Low spreading growth. Fragrant. Each .....\$1.50

## NEIGE PARFUM

Large fragrant white bloom, tinted faintly pink. Leathery foliage. Vigorous upright growth. Each .....\$1.50

## NEW YORKER (Patent No. 823)

The most brilliant red rose in our test-garden, attracting excited comment throughout the season. Vigorous and bushy in growth, and has a delightful fruity fragrance. We like it. Each.....\$2.00

## NOCTURNE (Patent No. 713)

Another Charlotte Armstrong and Night combination. Large, open, semi-double blooms. Cardinal-red with crimson shadings. Very beautiful flower if well grown. Must spray for mildew, in foggy areas. Each .....\$2.00

## OLIVE PERCIVAL (Pat. No. 944)

We are not too well acquainted with this rose. It has been referred to as a carmine Lulu. If it has the long slim bud and perfect form of "Lulu," it will be worthwhile. Each .....\$2.00

## PEACE (Pat. No. 591) AARS

Still one of the top-rating roses of all time. Difficult to describe, as the color varies with changing weather. Golden buds streaked with red, gradually open to huge many petaled blooms of pale yellow with delicate pink shading. Large and bushy so allow plenty of space. Each.....\$2.50

## PICTURE

Perfectly formed, medium-sized pink blooms. Tea fragrance. Upright. Well-balanced growth; excellent as a Tree Rose. Each .....\$1.50

## PRESIDENT HERBERT HOOVER

Flaming scarlet and yellow buds open to soft pink and gold blooms. Long stems. Plant very large and vigorous. Ea., \$1.50

## ROSE OF FREEDOM (Patent No. 791)

This new red rose has aroused considerable interest throughout the country, because of its intense fragrance and vigorous bushy plant. It is suggested that the rose be placed in partial shade and that it is at its best in September. Excellent for cutting. Will not require heavy pruning. Plant is nearly thornless. Each, \$1.75

## SAN FERNANDO (Patent No. 785)

Developed from Hearts Desire, Crimson Glory and Poinsettia, with the good points of all of them. Practically everyone who grows this rose speaks of its wonderful fragrance. The flower is large, double and high-centered. An intense scarlet. Vigorous. Each.....\$1.75

## SATURNIA (Patent No. 349)

For about 15 years we have been recommending this startlingly vivid rose as an accent spot in your garden. The vermilion bud opens to a cardinal-red bloom with gold facing. It is an exceptionally vigorous plant, with shining glossy foliage. Quite fragrant. Each.....\$1.75

## SERENADE (Patent No. 852)

Large reddish buds open to satiny buff-pink blooms. Vigorous upright growth. An abundance of bloom. Each.....\$2.00



# Bush Roses

## SHOW GIRL (Patent No. 646)

Huge exhibition blooms of deep pink, on long strong stems follow beautifully formed slender buds, which are often shaded carmine. The petals are of heavy texture, so that the bloom is long lasting. The big bushy plant seems to be constantly in flower. Each.....\$1.75

## SIGNORA (Patent No. 201)

A truly outstanding rose, probably the finest of its type. It is an intense combination of scarlet-orange with lighter shades of tangerine and cerise. The many-petaled flower is attractive from the bud stage until the open bloom drops its petals. Shining foliage, long strong stems, and sweet perfume make this a perfect cut flower. The plant is so vigorous that we would suggest that you give it plenty of room in your garden. Each.....\$1.75

## SLEIGH-BELLS (Pat. No. 1004)

One of the newer white roses that has proved worthwhile for the bay area. Large ovoid buds open to 40 or more lovely petals. Seldom out of bloom. Clean shining foliage. Each.....\$2.00

## SNOWBIRD

A small-to-medium bloom of pure white, flowering throughout the season, on a sturdy compact bush. Many petals, and beautifully formed. Easily grown in any climate. Each.....\$1.50

## SONATA (Patent No. 732)

"A lovely rose is like a melody." Long slim buds of cochineal red open slowly to exquisite blooms of deep lively pink. Long strong stem. Bloom slightly fragrant. Almost perfect form. Very free-flowering. Vigorous bushy plant. One of our favorites. Each.....\$1.75

## SUTTER'S GOLD (Patent No. 885)

All-American winner for 1950. Yellow buds, shaded with orange, open to fine clear yellow blooms. Intensely fragrant. Has good growing habits; bushy, long stems for cutting and very few thorns. A fitting memorial of the days of gold. Each.....\$2.25

## SUZON LOTTHE (Pat. No. 934)

Another fine rose by Francis Meiland who gave us the rose "PEACE." The flowers are large and very double. High

centered buds of pearl pink shaded with peach and ivory. Especially good on the coast. Dark green healthy foliage.

Each.....\$2.50

## SWEET SIXTEEN (Patent No. 631)

A really soft and lovely pink, splashed with shades of yellow. Tall upright growth. The open blooms are as fresh and crisp as its lovely name. Sweetly perfumed. Each.....\$1.75

## TAFFETA (Patent No. 716)

Well-named, as the softly crisp texture of the bloom is really comparable to silken fabric. Many variations in color, depending upon the weather, with rose-pink salmon and apricot tones predominating. Fragrant. The foliage is beautiful but must be sprayed for mildew. Each.....\$1.75

## TALISMAN

Probably the best known rose today. The shadings of color vary with every plant, although apricot, gold, yellow and pink combine in each bud and bloom. Plant several Talisman or one climbing variety for masses of bloom for cutting. Each.....\$1.50

## TALLY-HO (Patent No. 828)

A 1949 All-American that is gaining in popularity throughout the country. Coloring is very attractive, in a unique combination of red and silvery pink. It grows vigorously and has a truly delightful fragrance. Long stems and makes an excellent cut flower. Each.....\$2.00

## TAWNY GOLD (Pat. No. 950)

Something new in color. The originators say, "Intriguing, tawny-gold color, lavish fruity fragrance, crisp frilled petals, exceptional lasting qualities." Sounds good. Each.....\$2.25

## TEXAS CENTENNIAL (Pat. No. 162)

For many years this has been one of the best known and most loved varieties. Being a sport of the ever popular President Hoover rose it is comparable in sturdy growth and good habits. Blood red tones in the fine strong buds, tone to cerise red in the center of the bloom as it opens. It is still a deep warm pink when the petals fall. Grows tall and bushy so allow plenty of space. Each.....\$1.50

## Bush Roses

### **TOM BRENEMAN** (Patent No. 986)

Because this new rose was originated by the late great Fred Howard, and named for the man who gave to the radio world so much of joy and happiness and laughter, we hope it will be as fine as it promises to be. Many people will plant this rose for sentimental reasons, but will keep it because it is a joy to grow. Long coral buds open slowly to very double deep rose-pink blooms. Intensely fragrant. Each .....\$2.00

### **YOURS TRULY** (Patent No. 697)

A glorious rose with huge camellia-shaped blooms of pleasing non-fading deep pink, with a slight tinge of yellow at the base. Damask fragrance. Tall, upright plant. Seems content in any climate. Each .....\$1.50

### **VOLCANO** (Patent No. 951)

A new cherry-red which originated in the Transvaal and is being introduced in the U. S. by J & P. Long slender buds, about 25 petals which open to a huge bloom, six or seven inches across. Free blooming. Long lasting and an excellent cut flower. Each.....\$2.00

### **WHITE SWAN** (Pat. No. 1115)

A very new white rose that may help to fill the need of a truly good white rose. In our test garden it has grown well, producing pure white high-centered buds on long stems. The flower is long lasting and holds its color well. Good foliage. Each .....\$2.25

## Moss Roses

Red - Yellow - Pink - White.....Each \$1.75

*"A Gift that Grows—A Crombie Rose"*

### PRUNING DEMONSTRATIONS

You are invited to attend our pruning demonstrations here at the nursery test gardens during January and February. Dates will be announced in the Sunday Garden pages of the local papers.



# Hybrid Polyanthus

## (Floribunda)

A new type of recurrent blooming rose that is rapidly increasing in popularity. Useful as low hedges or, if allowed to grow large, they make an excellent flowering shrub. They combine the hardiness of the polyanthus with the improved flowering qualities of the Hybrid Tea.

### ALAIN

The brightest red cluster rose in our garden. Free flowering throughout the entire season. Abundant dark green foliage. Seems quite resistant to disease. Excellent bushy growth. Would make very satisfactory hedge. Cut flowers last for days. Each .....\$1.50

### BETTY PRIOR (Patent No. 340)

One of the loveliest and most popular of all Floribundas. The open blooms are much like pink Dogwood blossoms in shape, size and color. Shell pink with a carmine-pink lining. Single blooms, arranged in large branching clusters, are continuously produced in quantity. Really hardy. Each .....\$1.50

### CARROUSEL (Pat. No. 1066)

A "must-have" variety for border and hedge use, because here we have the three things needed in decorative hedge rose. An abundance of unfading vivid red flowers on a bush that cleans itself, and is clothed abundantly with attractive mildew proof foliage. Each.....\$2.00

### CECILE BRUNNER

The "Sweetheart Rose" needs no description. Tiny pink buds open to delightful many-petaled blooms that have been beloved since 1881. Each.....\$1.50

### CONNIE MACK (Pat. 1062)

Another new red cluster rose with fine lasting qualities. The open blooms, of about 25 petals, are a deep dark red. Each .....\$2.00

### FASHION (Patent No. 789) AARS

Here is truly a new shade of color in roses. The originators call it "deep peach," but usually it is listed as "coral." Its habit of growth is low, spreading and bushy. It is constantly in flower, although the buds open one at a time, so that the clusters seem long-lasting. A low border of Fashion is a striking and beautiful sight indeed. Each.....\$2.00

### FRENSHAM

Medium large, semi-double, deep crimson, and almost always in bloom. Dark leathery foliage. Very vigorous and bushy. Holds its color well, even in hot sunshine. Each .....\$1.50

### FLORADORA

Here is another new shade in roses, and we have not found a word to describe it. Cinnabar-red is accepted by most rose catalogs, but to us it seems a sort of orange-scarlet. Bud is small and globular, the open bloom very double (50 or more petals). Tall erect plants, glossy clean foliage. Whether in the "fog-belt" or in the hot valley, Floradora flowers gaily all summer long. Beautiful as a cut flower, and lasts well. Each.....\$1.50

### GARNETTE

Small, double, slightly fragrant. Garnet-red, with a light lemon-yellow base. Foliage leathery. Bushy habit of growth. Many blooms. Each.....\$1.50

### GOLDLOCKS (Patent No. 672)

Generally called the "best yellow floribunda." Golden buds open to very double blooms nearly three inches across. The clusters come on a compact bush that makes an excellent low hedge.

Each .....\$1.50

### INDEPENDENCE (Pat. app. for)

With the introduction of Independence a new color has been added to the floribunda class. It reminds us of Floradora. However, the blooms are lighter and seem even brighter. The color might be described as orange-scarlet, that holds well even in the hottest weather.

Each .....\$2.25

### MA PERKINS (Pat. app. for) AARS 1953

All-American Winner for 1953. A lovely fragrant free-blooming floribunda of soft shell-pink accented by a dash of gold. 2½ to 3 feet. Each.....\$2.25

# Hybrid Polyanthus

## MARGO KOSTER

A gay and vivid coral-pink which harmonizes with other shades and is especially popular in corsage work. Fine sturdy growth and free bloom. Hardy. Long lasting. A beautiful border plant. Each .....\$1.50

## MASQUERADE (Pat. No. 975)

The most exciting rose in our test garden. Clusters of yellow buds change to rose pink, gradually deepening to red. The gay color combination is suggestive of the name. Each.....\$2.00

## PINKIE (Patent No. 712)

Enthusiastic comment on this "little darling" from all over the U.S.A. Recommended as a low hedge or border plant, or for planting in boxes. Masses of dainty pink blooms throughout the season. Bushy growth. Disease resistant. Copper spray will injure foliage. Each.....\$1.75

## PINK BOUNTIFUL (Patent No. 601)

Well named. Large clusters of soft pink bloom, likened to a smaller Picture. Clean foliage. Excellent bush. Vigorous. Holds color well. Each.....\$1.50

## PINK ROSETTE (Patent No. 902)

Blooms are true rosettes, but fade quickly. If the faded blooms are discarded, the clusters are really beautiful. Clean foliage. Wonderful for corsages. Each, \$1.75

## PINOCCHIO (Patent No. 484)

One of the first Floribundas, and still popular. Pointed buds, salmon flushed with gold. As the tiny double flower opens it changes to a clear soft pink. Will last for days as a cut flower, and seems never to be without blooms in the gar-

den. Plants never more than 24 inches high. Each .....\$1.50

## ROSENELFE

It was 1939 that this little charmer was introduced in the United States, and even today it is still a standard of excellence for other Floribundas. "It is as good as Rosenelfe" is high praise, indeed. Pure pink with a silvery reflex, fully double tiny blooms. Lovely in a flower arrangement, and quite perfect as a boutonniere. Each .....\$1.50

## VOGUE (Patent No. 926) AARS

A spectacular new florabunda in a most unusual shade. The originators call the color "cherry-coral". It is much more beautiful than any picture you may have seen. Vogue grows a tall upright plant, with fine healthy foliage and produces large clusters of perfectly formed, high centered blooms. Carnation-like fragrance. A field of Vogue in full bloom in the early summer in Pleasanton is a never to be forgotten sight. Try a few plants for a real rose thrill. Each.....\$2.25

## THE FAIRY

The fresh pink sprays of this tiny-flowered rose have charm throughout the season. The wide-spreading plant is ornamental as a shrub and fills a longfelt want for planting on terraces or in rock gardens. Each .....\$1.50

## WHITE PINOCCHIO (Pat. No. 1010)

We hope that this variety might help fill the need for a good white floribunda. The flowers are glistening white, about 2½ inches in diameter and fully double. The bush grows compactly to a height of 2 feet. Each .....\$1.50

## VISIT OUR OAKLAND MUNICIPAL ROSE GARDEN

We, who are fortunate in living in the East Bay area, are within easy access to Oakland's splendid Municipal Rose Garden, and have a decided advantage when making selections of rose varieties that will do well in our locality.

Visit Oakland's nationally famous Rose Garden often. It will be worth your while. There you will find rose varieties, both old and new, planted in mass effect and properly grown.

Why not join the American Rose Society? We will be glad to send in your application.



# CLIMBING ROSES

**X**-Old dormant branches **Y**- Main Limbs. **Z**-New branches.

**X**= Shows old flowering branches which should be removed when pruning.

**Y**= Shows main branches which are more or less the permanent structure of the plant.

**Z**= Shows new branches, the best flowering wood for next year.

**A** BENDING A BRANCH INCREASES THE BLOOMING SURFACE.

**B** CUT OLD BRANCHES OFF CLOSE TO NEW BRANCHES.

**Y**- Main Limbs. **Z**-New Branches.

Note how all old branches were removed.

**A**=Note bent branches- this encourages flowering.

**B**=Cut old branches close to joint.

Startling limb cuts heal quickly.

**Z**-New branches are bent and tied at regular intervals with space left for new blooms.

**A**-Trained on a fence.

**B**-To decorate a residence.

**C**-Arrangement on an Arch.

**D**-Rose trained on column.

**A**-Fences- Not all Climbing Roses make good fence covering. Short jointed varieties with simple foliage & medium to small flowers are best.

**B**-On House Walls- Select clean healthy foliage varieties with large flowers & recurrent blooming. Always bend branches to keep the growth from all going to the top.

**C** On Arches- Should be medium to slow growers. Prune severely. Do not allow to get too heavy or ragged.

**D**-Many hybrid Tea Climbing Roses make ideal pillars.

The many new and improved varieties of climbing roses should be of interest to all gardeners, especially those with limited space. See the sketches for new ideas that might add beauty to your garden.

# Climbing Roses

So many new and worthwhile varieties have been developed in the past few years that we can truthfully say "There is a climbing rose suitable for any location in your garden." Our container-grown plants, three and four years old, are just what you want to give immediate coverage, and a profusion of flowers, without delay. Come and see them. We are proud of them.

## **BLAZE** (Patent No. 10)

A brilliant scarlet-crimson resembling Paul's Scarlet Climber in general appearance, but differing in its strong tendency to produce on established plants intermittent blooms throughout the season. Each .....\$1.50

## **CLG. CECILE BRUNNER**

Tiny pink blooms of the "Sweetheart" rose. Very rampant and very easy to grow. Each .....\$1.50

## **CLG. CITY OF YORK**

One of the very few good white climbers. The small buds, borne in clusters, open to ivory white semi-double blooms. The plant is well clothed with shining disease resistant foliage. We have a fine specimen growing at one of the nursery entrances. Always in bloom. Each, \$1.75

## **CLG. ETOILE DE HOLLANDE**

Usually known as the "best red climber." Same gorgeous bloom as on the bush, and quite as free flowering. Always scarce, so order yours early. Each.....\$1.50

## **CLG. FLORADORA** (Pat. No. 1054)

An excellent addition to our list of climbers. The same fine qualities as the bush. Holly-like foliage and unusual cinnabar-red blooms that last for days. We were much impressed with the several vigorous plants we saw in the Portland Rose Gardens. Each .....\$2.00

## **CLG. 49'ER** (Pat. App. For)

Climbing form of the All-American winner for 1949. The originators say it is even more spectacular. Each.....\$2.75

## **CLG. GOLDEN RAPTURE**

(Patent No. 508)

The climbing form of this lovely long-stemmed yellow rose is very popular. Almost perfect buds open to large shapely blooms and it is very free flowering. Each .....\$1.75

## **CLG. GOLDBLOCKS** (Pat. No. 1090)

For many years Goldilocks has been the favorite yellow floribunda, so it should be even more popular in the climbing form. Especially good on a pillar or arbor. Each .....\$2.50

## **CLG. GOLD RUSH**

We carried this rose back in 1940-41 but dropped it from our list. In recent years we have had so many requests from customers who have it in their gardens that we are listing it again. We remember it as very double, orange gold in color. Very free blooming with clean shining foliage. A good pillar rose. Each.....\$1.75

## **CLG. HEART'S DESIRE** (Patent No. 663)

Vigorous climbing form of the bush and with identical bloom. Very fragrant. Intense scarlet bloom that is showy on a tall climber. Each.....\$1.75

## **CLG. HINRICH GAEDE** (Patent No. 244)

Quite as startingly beautiful as in the bush. An exceptionally good rose for San Francisco climate. Good foliage. Each .....\$1.75

## **HIGH NOON** (Pat. No. 704)

The multi-purpose rose. Train it on a fence or wall, grow it on a pillar or just plant it in a corner of the rose garden without supports. The tall vigorous canes grow erect producing masses of blooms on the terminal canes as well as the laterals. Medium sized perfect blooms of deep non-fading yellow. Each.....\$2.25

## **IMPROVED PAUL'S SCARLET**

Vivid scarlet cluster rose, so well known that we won't try to describe it. In the spring it is unsurpassed as a riot of flaming bloom. Each.....\$1.50



# Climbing Roses

## **CLG. INDIAN SUMMER** (Pat. No. 448)

The name suggests the color combination; copper, old rose, blush pink with some old-gold. Exceptionally fragrant, free blooming and as disease resistant as a rose can be. Especially good along the coast. Each.....**\$1.75**

## **MERMAID**

Here is a rose that is actually "different." It is an evergreen plant of very vigorous growth. Soft sulphur-yellow single blooms come in great clusters, opening slowly so that it is seldom out of bloom. The long golden stamens are attractive after the petals are fallen. An excellent bank cover as its natural growth is horizontal. Disease resistant. Beautiful shining foliage. Each.....**\$1.50**

## **CLG. MME. HENRI GUILLOT**

(Pat. No. 788)

Always a favorite. The combination of orange, coral and red in great masses of bloom with clean shining foliage makes this one of the best of the newer climbers. Heavy Spring bloom with occasional bloom during the Summer months. Each .....**\$2.00**

## **CLG. MRS. SAM McGREDY**

(Patent No. 374)

There could be no more beautiful climbing rose than this. The same glorious copper-orange-red combination as in the bush, the same reddish green foliage, and the same sweet fragrance. We can recommend this rose to you, and know that it will give you pleasure for years to come. Come see how it grows and flowers here at the Nursery. Each....**\$1.75**

## **CLG. PEACE** (Pat. No. 932)

We have heard so many enthusiastic comments about Clg. Peace that we feel we can recommend it for any locality. Same

fine qualities as the bush. (We have a nice block of 3 yr. old plants in 5 gallon cans that will make an immediate showing.) (Bare-root.) Each.....**\$2.50**

## **CLG. PRESIDENT HERBERT HOOVER**

A very vigorous climbing form of the popular bush rose. It is an especially brilliant sight in the late autumn.

Each .....**\$1.50**

## **CLG. PINOCCHIO** (Pl. Pat. App. For)

Last Spring we planted two of these at the front entrance to our Nursery. Those of you who saw them have shared our enthusiasm. Both plants sent out 5 and 6 husky new canes which have produced large clusters of bloom all through the Summer. We like it. Each.....**\$2.50**

## **CLG. RED TALISMAN**

An old rose but not too well known. Identical to the old favorite Talisman, from which it sported except in color of the bloom. Each.....**\$1.75**

## **CLG. SAN FERNANDO** (Pat. App. For)

A new red climber that has proved very good both in the bay area and the valley. Large, fragrant, very double blooms that do not purple in the hot sun. Good stems for cutting. Free blooming. Each.....**\$2.00**

## **SILVER MOON**

For forty years this great strong climber has been adding beauty to spring. It is too rampant for a small area, but for a large space nothing makes a lovelier covering. Long pointed pale yellow buds open to semi-double creamy white blooms four to five inches in diameter. Clusters. Strong stems. Does not recur. Each .....**\$1.50**

## *Climbing Roses*

**SPANISH BEAUTY** (once known as Mme. Gregoire Straechelin)

Fragrant delicate pink climber which flowers later than the Belle of Portugal and carries on the same type of bloom. Long slim buds, slightly streaked with crimson, open to large loose bloom. Long stems. Dark heavy foliage. Vigorous growth. Each .....\$1.50

**CLG. TALISMAN**

Most gardens seem to have at least one Climbing Talisman. Probably there is no rose more universally beloved, whether for masses of beauty in the garden or for exquisite cut blooms. Multicolored. Each .....\$1.50

**YELLOW CECILE BRUNNER CLIMBER**  
(Perle d'Or)

A pale yellow "Baby-Rose" that flowers profusely in the spring when well established. Each .....\$1.50

**CLG. TEXAS CENTENNIAL**  
(Patent No. 565)

Identical to the bush in habit and color range. Give it plenty of room, tie in the long strong canes, spray occasionally and you will have a magnificent sight in your garden. Each .....\$2.00

**CAUTION:** Loosen wire labels on rose bushes each year. Failure to do so may result in girdling and consequent loss of plant.

*A Gift That Grows — A Crombie Rose*

is always in good taste to remember

**CHRISTMAS**

**MOTHERS' DAY**

**EASTER**

**BIRTHDAYS**

**MEMORIALS**

**FATHERS' DAY**

**SHOWERS**

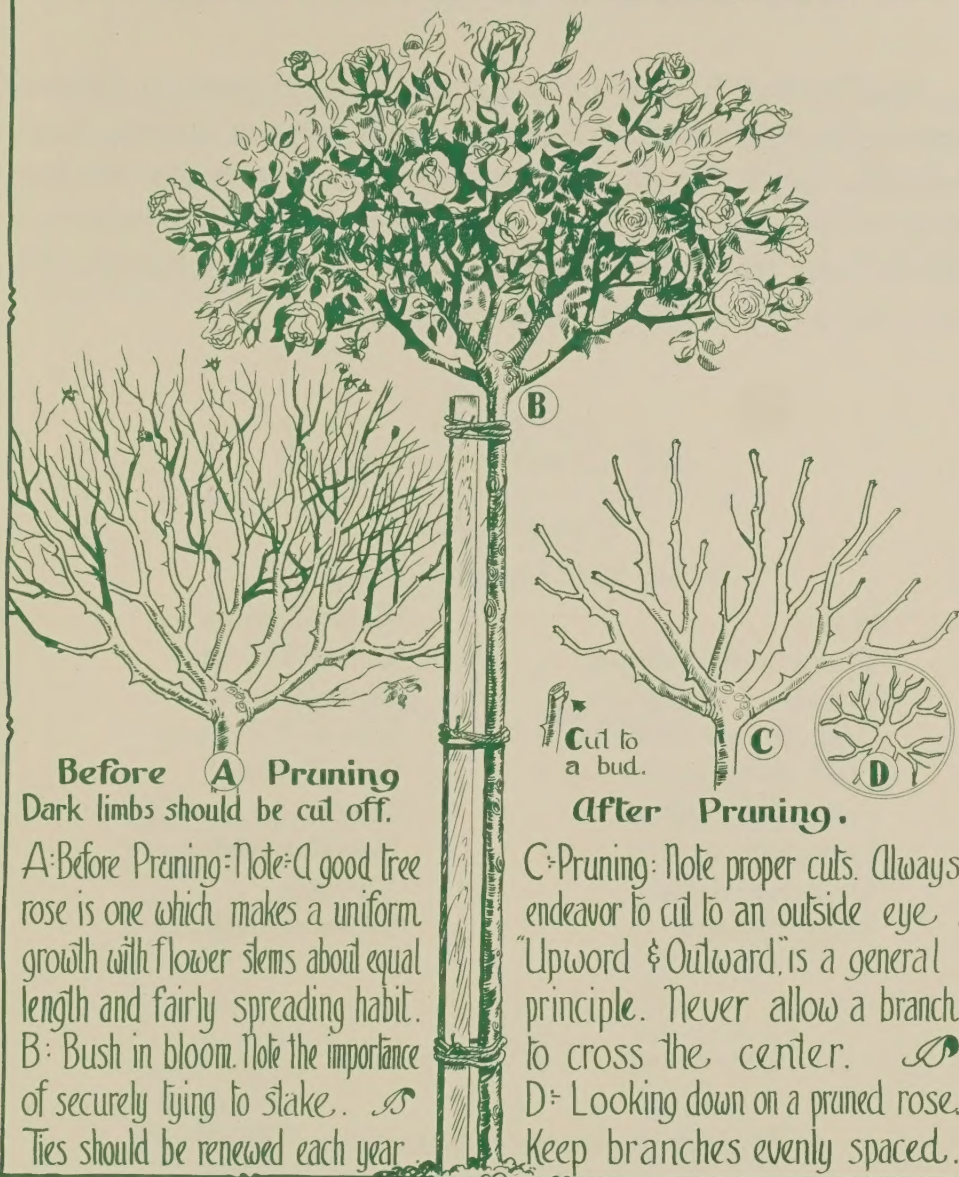
**WEDDING ANNIVERSARIES**

**HOUSE-WARMINGS**

*Give a Rose Gift Order*



# HOW TO PRUNE STANDARD ROSES.



## *Standard or Tree Roses*

Standard or Tree Roses — a department of which we are very proud. Aware of the increased demand for Tree Roses, we have assured ourselves of an adequate supply of CROMBIE QUALITY.

# *Standard or Tree Roses*

The Standard Rose requires from two to four years to develop a good plantable tree. Only certain uniform growing varieties make desirable heads. The root first, then the stem, and finally, the top, must be grown carefully to be sure of getting a healthy growth, a straight stem, and a well-branched head. Those qualifications we offer you in the following list of varieties:

## *38" Full Standards*

(1 year old heads)

\*Bravo  
Charlotte Armstrong  
\*Chrysler Imperial  
Duq. de Penoranda  
Etoile de Hollande  
Fred Edmunds  
First Love  
\*Golden Scepter  
Heart's Desire

\*Helen Traubel  
Lowell Thomas  
Mark Sullivan  
Mrs. P. S. Dupont  
New Yorker  
\*Peace  
San Fernando  
Saturnia  
\*Sutter's Gold

## *Prices*

\$4.50 each, except new varieties, \* \$5.00  
Quantity rates: Deduct 10% on 6 or more.

### **NOTE**

To insure safe delivery we ship our tree roses via Railway Express. Please add \$1.00 per tree to cover additional cost of packing and shipping.



# *Tree Roses 2 Year Old Heads*

Our extra-large two-year-old heads are really beautiful. We cannot remember ever having a finer block of Standard Roses to offer you. They will make a magnificent showing, this coming Spring. The selection of varieties is well-chosen, and we are only sorry that we do not have a larger stock of these handsome two-year Standards. Please order early.

## *Prices*

\$5.50 Each—Deduct 10% on 6 or more.

**For descriptions see bush roses.**

## *38" Full Standards*

Bravo  
Charles Mallerin  
Charlotte Armstrong  
Debonnair  
Etoile de Hollande  
Floradora  
Fred Edmunds  
Fred Howard  
Golden Harvest  
Gr. Duchess Charlotte  
Heart's Desire  
Helen Traubel  
Hinrich Gaede  
J. Otto Thilow  
Juno

Lowell Thomas  
Mark Sullivan  
McGredy's Yellow  
Mission Bells  
Mme. Henri Guillot  
Mrs. P. S. Dupont  
Mrs. Sam McGredy  
New Yorker  
Peace  
Rose of Freedom  
San Fernando  
Saturnia  
Sleighbells  
Snowbird  
Sutter's Gold  
Texas Centennial

## *26" Patio Standards*

Charlotte Armstrong  
Etoile de Hollande  
Fred Edmunds  
Mrs. P. S. Dupont

Mrs. Sam McGredy  
Peace  
Snowbird



ESTUDILLO AVE.

EASY PARKING

SAN LEANDRO

DUTTON AVE.

FOOTHILL BLVD.

MAC ARTHUR BLVD.

#998

Twice As Much Room  
To See Our Roses in Bloom



FOOTHILL BLVD.



PETERBUILT PLANT

MAC ARTHUR BLVD.

98<sup>TH</sup> AVE.

88<sup>TH</sup> AVE.

OLD HOME

ZOOLOGICAL  
GARDENS

